## ORDER

Orders Order / Rev: 165578 06848107 Alt Order #: D.C.C.C. Product Desc: KSTP-TV, LLC and KSAX-1 1474 Estimate: Flight Dates: 10/02/12 - 10/08/12 Primary AE: Anjie Brady Original Date / Rev: 08/29/12 / 08/29/12 Sales Office: P-PHL Order Type: **GENERAL** Sales Region: National Great American Media Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave NW EOM/EOC Billing Cycle: Washington, DC 20007-3674 Agency Commission: 15% Advertiser **DCCC Democratic Congressional Can** Name: 09/29/09 Demographic: A35+ New Business Thru: **Product Codes:** PL2 Order Separation: 00:00:00 Priority: 2 Advertiser External ID: Revenue Codes: AGY, POL, ISS Agency External ID: Bill Plan

**Totals** 

Month

Totals

Start Of Order - End Of Order

October 2012

# Spots

45

45

100%

Gross Amount

\$32,525.00

\$32,525.00

Net Amount

\$27,646.25

\$27,646.25

Rating

0.00

0.00

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %

\$27,646.25

Net Amount

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	18%	\$32,525.00
Market	100%	\$180,694.44

# Spots

45

Gross Amount

\$32,525.00

Start Date

10/01/12

Anjie Brady

**End Date** 

10/08/12

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$45,173.61
KMSP	18%	\$32,525.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$3,613.89
WCCO	33%	\$59,629.17
WFTC	4%	\$7,227.78

Ln	Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	М	10/02/12	10/05/12	M-F 6-7a News	CM	6-7a	- TWTF	:30	4	\$475.003	0.00 NM	4	\$1,900.00
				M-F 6-7a News									
	5 EW N	WS 6A											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/	01/12	10/07/12	- ТWГF	4	\$475.00	0.00						
E 2	М	10/02/12	10/05/12	M-F GMA	CM	7-9a	- TWTF	:30	4	\$450.003	0.00 NM	4	\$1,800.00
				M-F GMA									
	GD MR	N AMR-AB	3C										

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Order / Rev: 165578 Advertiser: DCCC Democratic Congressional Campa

Alt Order #: 06848107 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1474

Ln (	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 2	М	10/02/12	2 10/05/12	M-F GMA M-F GMA	СМ	7-9a	- TWTF	:30	4	\$450.003	0.00 NM	4	\$1,800.00
G	D MRN	I AMR-A	BC	WII OWA									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/0		10/07/12	- TWF	<u>4</u>	\$450.00	0.00	-20		ФГГО 00 2	0.00 NIM	,	<b>#</b> FF0 00
E 3	М	10/06/12	2 10/06/12	SA GMA Sa GMA	CM	7-8a	5-	:30	1	\$550.003	0.00 NM	1	\$550.00
G	D MRN	I-SAT-AI	вс										
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
E 4	ek: 10/0 M		10/07/12 2 10/07/12		CM	\$550.00 8-9a	0.00	:30	1	\$550.003	0.00 NM	1	\$550.00
L 4	IVI	10/07/12	2 10/07/12	Sun 8-9a	Civi	0-3a	5	.50	'	ψ330.003	0.00 14101	'	ψ550.00
5		V-SU 8A											
۱۸/۵۵	<u>Star</u> ek: 10/0	t Date	End Date	<u>Weekdays</u> S	Spots/Week 1	Rate	Rating						
E 5	M M		10/07/12 2 10/05/12		CM	\$550.00 9-10a	0.00 - TWTF	:30	4	\$300.003	0.00 NM	4	\$1,200.00
	141	10/02/12	2 10/00/12	Live with Kelly	OW	5 10a	11111	.00		φοσο.σσ σ	0.00 14141		ψ1,200.00
LI		H KELL											
\/\oc	<u>Star</u> ek: 10/0	t Date	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$300.00	Rating 0.00						
E 6	M			M-F Midday News	<del>-</del>	11a-12p	- TWTF	:30	1	\$325.003	0.00 NM	1	\$325.00
				M-F Midday News						**			********
5		VS 11AN		NA/ Lodes -	0	Data	Detien						
Wee	<u>Star</u> ek: 10/0	t <u>Date</u>	End Date 10/07/12	<u>Weekdays</u> - TWF	Spots/Week 1	Rate \$325.00	Rating 0.00						
E 7	M		2 10/05/12	M-F 3-4p	CM	3-4p	- ТWГF	:30	1	\$200.003	0.00 NM	1	\$200.00
_				Twin Cities Live									
T\		TIES LV t Date	End Date	Weekdays	Spots/Week	Poto	Rating						
Wee	ek: 10/0		10/07/12	- TWTF	<u>3pois/Week</u>	Rate \$200.00	0.00						
E 8	М	10/02/12	2 10/05/12	M-F 4-430p	CM	4-430p	- TWГF	:30	1	\$275.003	0.00 NM	1	\$275.00
M	IILLION	INIDE		Millionaire									
IVI		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/0		10/07/12	- ТWГF	1	\$275.00	0.00						
E 9	М	10/02/12	2 10/05/12	M-F 430-5p News	CM.	430-5p	- ТWГF	:30	1	\$375.003	0.00 NM	1	\$375.00
5	FW NV	V430P N	ΛF.	430p News									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/0		10/07/12	- TWГF	1	\$375.00	0.00						
E 10	М	10/02/12	2 10/05/12	M-F 5-530p M-F 5-530p	CM	5-530p	- TWГF	:30	1	\$675.003	0.00 NM	1	\$675.00
5	EW NV	V 5P MF	:	М-1 3-330р									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/0		10/07/12	- TWF	1	\$675.00	0.00			<b>***</b>	0.00.1114		<b>4050.00</b>
E 11	М	10/02/12	2 10/05/12	M-F 6-630p M-F 6-630p	CM	6-630p	- TWTF	:30	1	\$950.003	0.00 NM	1	\$950.00
5	EW NV	V 6P MF	:	с ссер									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
E 12	ek: 10/0 M		10/07/12 2 10/05/12	- TWTF M-F 630-7p	CM	\$950.00 630-7p	0.00 - TWTF	:30	1	\$950.003	0.00 NM	1	\$950.00
L 12	IVI	10/02/12	2 10/03/12	M-F 630-7p	Civi	030-7β	- 1 W11	.30	'	φ930.003	O.OO INIVI	'	φ950.00
5		V630P N											
Wee	<u>Star</u> ek: 10/0	t Date	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 1	Rate \$950.00	Rating 0.00						
E 13	M		2 10/07/12		CM	530-6p	S	:30	1	\$850.002	0.00 NM	1	\$850.00
				Su 530-6p News	J	<b>V</b> F	5		•	+-30.00 <b>2</b>	2.00 11111		7550.00
5		VS E-SL		10/2 21 21 22	On at - 0.64	D	Datie -						
Wee	<u>Star</u> ek: 10/0	t Date 11/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$850.00	Rating 0.00						
E 14	M		2 10/08/12		CM	7-9p	M	:30	1	\$7,500.003	0.00 NM	1	\$7,500.00
						-						•	

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Order / Rev: 165578 Advertiser: DCCC Democratic Congressional Campa

Alt Order #: 06848107 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1474

Ln (	Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
				Mon Spcl 2 Dancing with the	Stars								
D	WTS										ı	•	
Wee	<u>Start</u> k: 10/0	Date 8/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$7,500.00	Rating 0.00						
E 15				M-F 1102p News	CM	1102-1132p	- TWTF	:30	2	\$375.003	0.00 NM	2	\$750.00
-	<b>-</b> \4/ <b>\</b> \	VO 4451		M-F 1102p News		·							
5		VS 11PN t Date	VI< End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/0		10/07/12	- TWF	2	\$375.00	0.00						
E 16	М	10/02/1	2 10/05/12	M-F,Su Late New		10-1035p	- TWГF	:30	1	\$1,750.002	0.00 NM	1	\$1,750.00
5	FW NV	VS 10PN	<b>Λ&lt;</b>	M-F, Su 10-1035	р								
		Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/0		10/07/12	- TWГF		\$1,750.00	0.00						
E 17	M	10/07/1	2 10/07/12	Su Late News Su 10-1035p	CM	10-1035p	S	:30	1	\$1,750.003	0.00 NM	1	\$1,750.00
5	EW NV	VS 10PN	<b>Λ&lt;</b>	3u 10-1035p									
		Date	End Date	Weekdays	Spots/Week	Rate	Rating						
E 18	k: 10/0 M		10/07/12	M-F 1035-1102p	CM	\$1,750.00 1035-1102p	0.00 - TWTF	:30	2	\$750.003	0.00 NM	2	\$1,500.00
L 10	IVI	10/02/1	2 10/03/12	Nightline	Civi	1033-1102р	- 1 W11	.50	2	Ψ130.003	O.OO INIVI		\$1,500.00
A	-	ELINE<											
Wee	<u>Start</u> k: 10/0	1/12	End Date 10/07/12	<u>Weekdays</u> - TWFF	Spots/Week 2	<u>Rate</u> \$750.00	Rating 0.00						
E 19				M-F 1132p-1236a		1132p-1236a		:30	2	\$275.003	0.00 NM	2	\$550.00
				Jimmy Kimmel									
J		L-ABC< Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/0		10/07/12	- TWTF	2	\$275.00	0.00						
E 20	М	10/08/1	2 10/08/12	M-F 6-7a News	CM	6-7a	M	:30	1	\$475.003	0.00 NM	1	\$475.00
5	EW NV	VS 6A		M-F 6-7a News									
Ü		Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/0		10/14/12	M	1	\$475.00	0.00						
E 21	M	10/08/1	2 10/08/12	M-F GMA M-F GMA	CM	7-9a	M	:30	1	\$450.003	0.00 NM	1	\$450.00
G	D MRN	AMR-A	BC	W-I OWA									
		Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
E 22	k: 10/0 M		10/14/12 2 10/08/12	M	CM	\$450.00 9-10a	0.00 M	:30	1	\$300.003	0.00 NM	1	\$300.00
				Live with Kelly	Civi	9-10a	IVI	.30	'	φ300.003	U.UU INIVI	· '	φ300.00
LI		H KELL											
Wee	<u>Start</u> k: 10/0	Date 8/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E 23				M-F Midday News	S CM	11a-12p	M	:30	1	\$325.003	0.00 NM	1	\$325.00
_				M-F Midday News		·							
5		VS 11AN t Date	И End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/0		10/14/12	M	1	\$325.00	0.00						
E 24	М	10/08/1	2 10/08/12		CM	3-4p	M	:30	1	\$200.003	0.00 NM	1	\$200.00
Τ\	WIN CI	TIES LV	,	Twin Cities Live									
		Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/0		10/14/12	M	1	\$200.00	0.00						
E 25	M	10/08/1	2 10/08/12	M-F 4-430p Millionaire	CM	4-430p	M	:30	1	\$275.003	0.00 NM	1	\$275.00
М	ILLION	AIRE		WIIIIOHAIIE									
		Date	End Date	Weekdays	Spots/Week	Rate	Rating						
E 26	k: 10/0 M		10/14/12 2 10/08/12	M	CM	\$275.00	0.00 M	:30	- 1	\$375.003	0.00 NM	1	\$375.00
Ľ ∠0	IVÍ	10/06/1	L 10/06/12		CIVI	430-5p	1VI	.50	1	φυ/ υ.υυ ა	U.UU INIVI	I '	φ3/3.00

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Order / Rev: 165578 Advertiser: DCCC Democratic Congressional Campa

D.C.C.C. Alt Order #: 06848107 Product Desc: KSTP-TV, LLC and KSAX-1

Flight Dates: 10/02/12 - 10/08/12 1474 Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Орого	Amount
M-F 430-5p News 430p News		
5 EW NW430P MF		
Start Date		
Week: 10/08/12 10/14/12 M 1 \$375.00 0.00		
E 27 M 10/08/12 10/08/12 M-F 5-530p CM 5-530p M :30 1 \$675.00 3 0.00 NM M-F 5-530p	1	\$675.00
5 EW NW 5P MF		
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/08/12         10/14/12         M         1         \$675.00         0.00		
E 28 M 10/08/12 10/08/12 M-F 6-630p CM 6-630p M :30 1 \$950.00 3 0.00 NM	1	\$950.00
M-F 6-630p	'	φ950.00
5 EW NW 6P MF		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/08/12 10/14/12 M 1 \$950.00 0.00		
E 29 M 10/08/12 10/08/12 M-F 630-7p CM 630-7p M :30 1 \$950.00 3 0.00 NM	1	\$950.00
M-F 630-7p 5 EW NW630P MF		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/08/12 10/14/12 M 1 \$950.00 0.00		
E 30 M 10/08/12 10/08/12 M-F 1102p News CM 1102-1132p M :30 1 \$375.00 3 0.00 NM	1	\$375.00
M-F 1102p News		
5 EW NWS 11PM<		
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/08/12         10/14/12         M         1         \$375.00         0.00		
E31 M 10/08/12 10/08/12 M-F,Su Late News CM 10-1035p M :30 1 \$1,750.00 2 0.00 NM	1	\$1,750.00
M-F, Su 10-1035p	'	ψ1,730.00
5 EW NWS 10PM<		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/08/12 10/14/12 M 1 \$1,750.00 0.00		
E 32 M 10/08/12 10/08/12 M-F 1035-1102p CM 1035-1102p M :30 1 \$750.00 3 0.00 NM	1	\$750.00
Nightline ABC-NITELINE<		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/08/12 10/14/12 M 1 \$750.00 0.00		
E 33 M 10/08/12 10/08/12 M-F 1132p-1236a TFN CM 1132p-1236a M :30 1 \$275.00 3 0.00 NM	1	\$275.00
Jimmy Kimmel		
J KIMMEL-ABC< Start Data End Data Weekdova Spots/Week Bota Bating		
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/08/12         10/14/12         M         1         \$275.00         0.00		

Totals 45 \$32,525.00